

# PASO ROBLES WINE COUNTRY

## VITICULTURAL OVERVIEW



**distinct. different.**

### NUMBER OF WINERIES

In the last decade, Paso Robles has seen more than a five-fold increase from 35 to over 180 bonded wineries. About two-thirds of Paso Robles wineries produce less than 5,000 cases. More than 95% of the region's brands are family owned and operated.

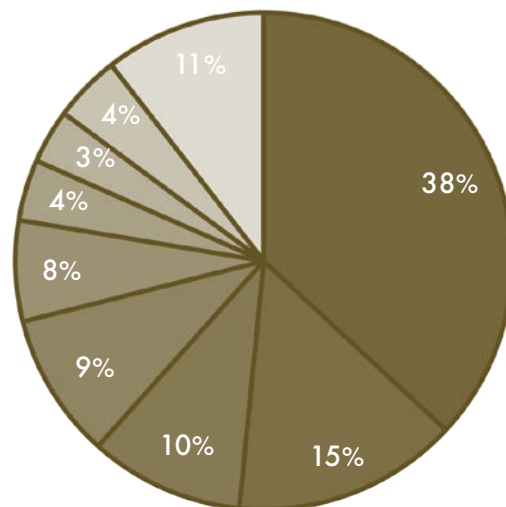
### NUMBER OF GROWERS

In addition to wineries with estate vineyards, there are nearly 120 Paso Robles Wine Country grape growers who sell their fruit to wineries both within and outside the Paso Robles AVA.

### VARIETIES

The most widely planted varieties in the Paso Robles appellation are Cabernet Sauvignon, Merlot, Syrah, Chardonnay, Zinfandel, Petite Sirah and Sauvignon Blanc.

With Italian, Spanish and Rhône varieties on the upswing, more than 40 other varieties with 300 to less than an acre planted in the region include Cabernet Franc, Chenin Blanc, Petit Verdot, Muscat Cannelli, Sangiovese, Pinot Noir, Grenache, Viognier, Malbec, Mourvèdre, Barbera, Tempranillo, Semillon, Pinot Grigio, Roussanne, Nebbiolo, Riesling, Lagrein, Counoise, Marsanne, Refosco, Cinsault, Orange Muscat, Tannat, Carignane, Primitivo, Touriga, Vermentino, Tinto Cão, Pinot Blanc, Souzão, Picpoul Blanc, Albariño and Dolcetto.



Variety	% Total
Cabernet Sauvignon	38%
Merlot	15%
Syrah	10%
Zinfandel	9%
Chardonnay	8%
Petite Sirah	4%
Sauvignon Blanc	3%
Cabernet Franc	2%
Other Varieties	11%

**Paso Robles AVA Total 26,000**

